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Ballistic Publishing Announces EXOTIQUE 3

Adelaide, South Australia - October 16, 2007

Ballistic Publishing is pleased to announce EXOTIQUE 3, the third volume of the best computer generated characters in the known universe.

EXOTIQUE 3 pays homage to the imagination and creative talents of digital artists from all around the world and so can be seen as a truly international selection. This, the third book in the series, draws together the world's most beautiful CG characters in genres ranging from science fiction, fantasy, and anime, to photo-realism and stylized realism. From heroes and heroines to mythic beasts and monsters, EXOTIQUE 3 brings to life the seemingly limitless creative talents of each of the digital artists and the characters they create.

With just over 2,200 entries in total, one in seven images submitted for EXOTIQUE 3 were successful. The Editors had the fantastic opportunity to include another 23 pieces of artwork from 197 artists in 45 countries (up from 168 artists and 38 countries in EXOTIQUE 2). Making a total number of 292 images featured in EXOTIQUE 3.

The book features 119 artists whose work appears for the first time in a Ballistic publication. With the enormous talent in our online communities the EXOTIQUE series will continue to document the development of character art and the world's best examples of digital character art.

Collector's Special Edition

For the serious art connoisseur, EXOTIQUE 3 is available in an exclusive collector's Special Edition featuring a black leather-bound cover with gold embossing. Priced attractively at US\$99, these collector's editions are exquisite and timeless. EXOTIQUE 3 Special Edition includes an exclusive set of four Limited Edition prints, celebrating the stunning character artwork continuing to emerge from the digital arts community.

The four Limited Edition prints are:

1. "Umbrella sky" by Marta Dahlig, POLAND, Client: ImagineFX magazine
2. "Moon night" by DeHong He, CHINA
3. "The artist himself" by Piotr Fox Wysocki, POLAND
4. "Purple Orchid" by Drazenka Kimpel, USA

Pricing & Availability

EXOTIQUE 3 is available in a soft cover edition retailing for US\$45 and a leather-bound Special Edition retailing for US\$99. EXOTIQUE 3 is now available for pre-order direct from Ballistic Publishing at www.BallisticPublishing.com. EXOTIQUE 3 will begin shipping worldwide in late November 2007.

Publication Details:

- * Book Title: EXOTIQUE 3
- * Soft Cover ISBN: 978-1- 921002-45-8
- * Special Edition ISBN: 978-1-921002-44-1
- * Pages: 192
- * Dimensions: 220x297mm
- * Authors: Multiple
- * Editors: Daniel Wade, Paul Hellard
- * Publishers: Mark Snoswell
- * Availability: Late November 2007
- * Images: 292
- * Artists: 197 from 45 countries

Ballistic Publishing

Ballistic Publishing is the leading, award-winning, independent publisher of books for the digital arts industry. Dedicated to producing the highest quality publications celebrating the talents of digital artists worldwide, it is setting high standards in all areas of publishing from the quality of content, design and delivery to its responsiveness to the market. Ballistic Publishing shares a strong affiliation with the digital arts community through its sister organization The CGSociety (The Computer Graphics Society). Ballistic Publishing is based in Adelaide, South Australia, with offices in Melbourne (Victoria, Australia) and Tampa (Florida, USA). More information about Ballistic Publishing is available from www.BallisticPublishing.com.

Media Contact

For more information, images and review copies please contact:

Annie O'Neill

Marketing

Ballistic Publishing

anne@ballisticmedia.net

Ph: +61 8 8463 1866

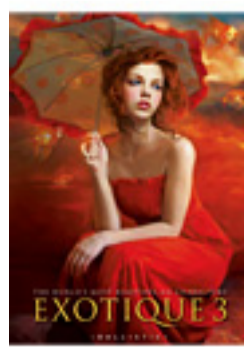
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