

BALLISTIC PUBLISHING ANNOUNCES - EXOTIQUE 4 THE WORLD'S BEST COLLECTION OF CG CHARACTER ART

Adelaide, South Australia - 7th October 2008

In its fourth edition, EXOTIQUE 4 firmly establishes itself as the benchmark for CG character art featuring the work of artists from 45 countries (a record for the EXOTIQUE series). EXOTIQUE 4 includes more art from China, Korea, Indonesia, and Singapore showcasing a broader range of styles and cultures. It also packs an additional 30 pieces of artwork into 16 more pages than the previous edition.

"In our sixth year of collecting and publishing the best digital art in the world, it's exciting to see the number of countries from which artists submit their work continuing to grow", explains Daniel Wade, Co-Publisher at Ballistic Publishing. "While still receiving a healthy number of North American and European entries, we are now seeing substantial entries from countries like China, Korea, Indonesia and Singapore which expands the breadth of styles we can present. From traditional styles to the new, there are many more opportunities to gain inspiration from the remarkable work submitted by artists from diverse cultures. We believe this diversity makes this book the best EXOTIQUE so far."

The EXOTIQUE series is the world's best showcase of character artwork. The latest edition in the series packs more wonderful artwork into more pages than any previous edition making it the biggest and most beautiful EXOTIQUE collection to date. The work of 215 highly-talented artists fill EXOTIQUE 4 with 322 pieces of inspiring character art in genres from science fiction, fantasy, and anime, to photorealism and stylized realism. The new edition also presents the work of 117 artists (over half the artists featured) who are published for the first time in a Ballistic Publishing book. With just over 2,500 entries in total, roughly one in eight images entered for EXOTIQUE 4 were successful.

Established Taiwanese artist Jen Der is featured in a Ballistic book for the first time with EXOTIQUE 4, and great new artwork is on show from high-profile artists such as Kekai Kotaki, Michael Kutsche, Wei-Che Juan, Bobby Chiu, Jonas Thornqvist, Hong Kuang, Henning Ludvigsen, and Marta Dahlig. Indonesian artist Mario Wibisono is featured on the cover of EXOTIQUE 4 with 'Pepper Project' (character concept by Stanley Lau) in addition to a number of pieces in the book.

From the traditional to the new, there are more opportunities to gain inspiration from the amazing art submitted by artists from many cultures. This diversity makes EXOTIQUE 4 the best book in the series so far, and with the enormous talent in our online communities the EXOTIQUE series will continue to document the development of character art and the world's best examples of digital character art.

Pricing and Availability

EXOTIQUE 4 is available in two editions: Softcover (USD\$52); & Special Edition (USD\$115).

More details about the books and availability can be found on the Ballistic Publishing website at:

http://www.ballisticpublishing.com/books/exotique/exotique_4/

The Special Edition release includes four Special Edition prints, these prints are also available to the first 300 Softcover buyers.

Publication Details:

- * ISBN: 978-1-921002-54-0 (Softcover), 978-1-921002-55-7 (Special Edition)
- * Pages: 208 pages (Softcover & Special Edition)
- * Dimensions: 220 x 297mm
- * Editors: Daniel Wade, Paul Hellard
- * Co-Publishers: Mark Snoswell, Daniel Wade
- * Shipping: Mid November 2008

Exclusive Offer to the first 300 Ballistic Customers who pre-order EXOTIQUE 4 (as well as Special Edition purchasers).

- * A set of four bonus prints from:
 - Mario Wibisono, INDONESIA **"Pepper Superstar"** Pepper character © Stanley Lau
 - Tang Yuehui, CHINA **"Butterfly"**
 - Yang Qi, CHINA, **"Red Angel of revenge"**
 - Benita Winckler, GERMANY **"The beckoning"**

are yours free, when you purchase EXOTIQUE 4 Special Edition. The bonus prints also come with the first 300 Softcover editions.

Praise for the EXOTIQUE Series

"This aptly-titled and impressive collection, in paperback and special bound edition, offers the high-quality presentation that we've come to expect from the digital specialists at Ballistic. The book incorporates classic digital images of feminine beauty along with contemporary and more striking alternatives on the theme. The emphasis is on beauty in CG characters, so it provides a range of femme fatales. The works are dripping with visual narrative along with some stunningly-executed techniques. The artwork delves into several realms of fantasy art, with the main focus being the female form... Futuristic and robotic genres are also in the cast."

ImagineFX

Praise for EXOTIQUE 3

"...welcome to that lovely point where reality and fantasy overlap."

Forbidden Planet International

About The CGSociety and Ballistic Media

Ballistic media operates two major divisions - The CGSociety and Ballistic Publishing. The CGSociety is the world's largest society of professional digital artists and provider of forums, portfolios, training, job and event services for the digital arts industry. Ballistic Publishing is the leading, award-winning, independent publisher of books for the digital arts industry. Dedicated to publications of the highest quality celebrating the talents of digital artists worldwide, Ballistic has set the benchmark as a quality boutique publisher. Ballistic Media is based in Adelaide, South Australia, with offices in Melbourne (Victoria, Australia) and Tampa (Florida, USA).

Digital assets can be downloaded from <http://www.ballisticpublishing.com/press/>

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